

## PARKER SILZER IV

*Audio producer with wide-ranging experience in the world of sound, from conceptual to technical. Enjoys writing scripts for the ear, composing evocative music cues, and dreaming up new ways to tell stories. Stickler for file naming conventions.*

### Work Experience

#### **Self-Employed (2019 - 2023)**

Audio and Music Producer:

- Podcast production, music composition, audio engineering, project management, script writing, copywriting
- Clients include: Google, iHeartMedia, Sony Music, Spotify, Casper, Soundtoys, Glossier, Mic, Tory Sport, Citizen Racecar

#### **Co:Collective x iHeart, Calling Bullsh!t Podcast (February 2022 - January 2023)**

Audio Producer, contract:

- Wrote and edited voiceover scripts
- Researched and pitched episodes
- Edited, assembled, and mixed episodes for final delivery
- Produced voiceover sessions, helped the host and talent deliver the best performance
- Conducted on-the-street interviews, quality-controlled remote recording sessions
- Introduced the team to the function and features of Descript's audio editing software and developed standard operating procedures for the platform, drastically increasing the efficiency of revisions and communication and cutting turnaround time for edits by 80%

#### **The New York Times (August 2021 - Jan 2022)**

Audio Producer, contract:

- Scripted, edited, and mixed ads for placement in flagship New York Times podcasts
- Scheduled and produced remote voiceover and interview recording sessions
- Worked on the audio component of a massive brand campaign that led to a 9.34% increase in subscribers from Q4 2021 to the corresponding quarter of 2022
- Supervised the selection and implementation of music in ads

#### **Sony Music Entertainment x Kitten Touring LLC (February 2017 - December 2021)**

Music Producer / Creative Director / Manager, contract:

- Oversaw rebranding for Sony recording artist Kitten, resulting in their first single to hit 2.5 million plays in over 5 years.
- Creative Directed album art, music videos, and photoshoots
- Supervised social media operation strategy - leading to hundreds of thousands of new followers across platforms
- Served as liaison to the label, coordinated budgets, release schedules, promotion, and distribution
- Led communication with all outside vendors and contract workers including visual artists, mastering engineers, directors
- Wrote press materials
- Designed merchandise, built and managed webstore - leading to 300% increase in physical sales
- Oversaw music creation process from song conception through recording, mixing, and mastering

#### **Mixtape Club, Commercial Music and Sound Production (2013 - 2018)**

Audio Engineer / Mixer / Composer / Sound Designer / Studio Manager:

- Worked with clients in including Google, ESPN, Fox Sports, HBO, VH1 Classic, KLM Airlines
- Recorded, edited, and mixed voiceovers and dialogue for podcasts, commercials, animation
- Lead recording sessions while seeing to the needs of talent and clients
- Crafted original sound design and foley for commercial and film
- Composed, recorded, and mixed original music for commercial and film
- Managed online music licensing catalog, passing along bugs and user feedback to the development team
- Managed roster of contract Composers - wrote briefs, provided feedback on deliverables

#### **Kessler Media, Audiobook Recording Studio (2011)**

Intern:

- Assisted producer during tracking sessions, edited audiobook recordings, prepared studio for clients

## Education

### **Brown University, Providence, RI (2008 - 2012)**

- Bachelor of Arts in Music - Computer Music and Multimedia
- 2012 Ron Nelson Award winner for Excellence in Music Composition

## Skills & Technology

- Pro Tools
- Audio Restoration (iZotope RX)
- Microsoft Office
- Dropbox
- Google Workspace
- Descript
- Adobe Photoshop
- Adobe InDesign
- Ableton Live
- Airtable
- Riverside.fm
- Reaper